

JOIN THE INTERNATIONAL  
BRAND CHALLENGE



**BRIGHT FUTURE  
MADE BY YOU**



# JOIN THE CHALLENGE

The Unilever Future Leaders' League (UFL) is a dynamic global brand competition that brings together students from all over the world who want to experience what tomorrow's leadership is all about.

You will have the opportunity to learn from our top leaders how to deal with future business challenges and how you can make a big impact.

**Unilever is one of the largest fast-moving consumer goods (FMCG) companies in the world. We make some of the world's most loved brands, such as Dove, Axe, Lipton & Knorr.**

Here you can realise your ambition to build a bright future for yourself and the wider world. You will work with outstanding brands and outstanding people to drive sustainable business growth. Together, we'll achieve our ambition to double the size of our company, reduce our environmental impact and increase our positive social impact.

**If this sounds interesting to you, Unilever Future Leaders' League is your place!**

Here you will have the chance to understand a leading business from the inside by working on a real case challenge throughout the competition. You can practice your Marketing skills and you will be developed by our top leaders. Furthermore you'll be building the skills you need to become a future leader.

**Show the world why you are a real Future Leader!**

**This is how it works:**



## 1. Apply online

- Apply in a team of three people

## 2. National Finals in Rome (Italy)

- The best teams will be invited to the National Finals in Rome on 16th December 2015.

## 3. European Finals in Rotterdam

- The winners will go to the European Finals at our European Headquarter. There you will gain business insights, meet our top leaders and compete against the brightest minds from Europe.

## 4. Global Finals in London

- The best teams from Europe will go to the global Future Leaders' League in London.

**Get more information and apply now:  
(Applications close on 15th November 2015)**



[www.UnileverEuropeFLL.com](http://www.UnileverEuropeFLL.com)